

The REALTOR® Difference

Excellence in Production

Did you know? Nearly 90%* of Metro-Atlanta's top 100 real estate agents are REALTORS®.

Did you know? Exactly 90% of the top fifty real estate firms in Georgia are REALTORS®.

Did you know? REALTORS® are the only voice in Washington protecting your investment, preserving private property rights and defending the American Dream of Homeownership.

Any real estate licensee can help you buy or sell a home, but only a REALTOR® keeps working to protect your investment long after the sale.

In most cases, the sale or purchase of a home is the largest and most complicated transaction in your life. Don't make a decision of this magnitude without proper guidance and leadership.

REALTORS® have made the decision to differentiate themselves by investing in their career and supporting their profession. With less than 50% of the active real estate licensees in Georgia electing to become REALTORS®, homebuyers and sellers need to interview prospective agents and ask the question, "Are you a REALTOR®?"

Are you represented by a REALTOR®?



REALTORS® have:

- Higher Production
- Strongest Voice in Washington
- Access to the Best Data and Tools
- Access to Professional Designations
- Support for Local Communities